

Introduction

The below text is sample policy that you can incorporate into your HR Manual or other Operational manuals that demonstrates your commitment so to social and environmental impact. The way it is written here to to expand upon what is typically included as a “Business Ethics” policy, as our social and environmental impact is driven by our moral responsibility to protect people and our planet. The good news is that these moral obligations are also a wonderful business opportunity to attract talent, grow your market, reduce costs through energy efficiency and other means, and retain customers.

Please edit the text as you see fit and personalize it to your organization!



1. SAMPLE IMPACT POLICY

Ethical conduct is defined as that which is morally correct and honorable. To maintain our valuable reputation, and to build on our success, we must conduct our business in a manner that is legal as well as ethical. This Impact Policy establishes _____’s commitment to following ethical business practices and outlines our efforts to give back to the world as it gives to us. It details the fundamental principles of business behavior and defines the responsibilities of all employee and Company representatives.

The management and staff of _____ are committed to creating and upholding this commitment through an Impact Management System (IMS) for our organization, that allows us to evaluate, monitor, and improve our ethics and impact on society over time.

_____ understands that it is in a prominent position to affect the environment through _____. Our objective is not only to meet existing environmental laws and regulations, but to improve environmental outcomes for communities.

Furthermore, we seek to not merely provide jobs, but to truly help every individual we serve in becoming their best self through their own personal and professional development. We also can help develop a society with greater equity through our services and practices as an impact management company. By supporting an IMS, we are committing to making the best impact we can make through our journey as a for-benefit company.