



LifeCity Green Games Rubric

	1 = Poor	2 = Mediocre	3 = Good	4 = Excellent
Green Games Engagement	Incomplete Impact ratings (surveys) and incomplete goals.	Impact rating complete but limited or no information is provided in the Qualitative Report and Goals section.	Impact rating, Goals, & Qualitative Report are complete.	Impact rating, Goals, & Qualitative Report are thoughtful, thorough, and complete.
Overall Environmental Impact	<p>Renter: Minimal to no steps are taken to reduce waste, energy consumption, and water consumption.</p> <p>Owner: Minimal to no steps are taken to reduce waste, energy consumption, and water consumption.</p>	<p>Renter: Basic steps are taken (low-hanging fruit) to reduce environmental impact.</p> <p>Owner: Basic steps are taken (low-hanging fruit) to reduce environmental impact.</p>	<p>Renter: Some significant steps are taken to reduce waste, energy consumption, and water consumption without owning the building.</p> <p>Owner: Some significant steps are taken to reduce waste, energy consumption, and water consumption throughout the building and the product/service.</p>	<p>Renter: Company is doing everything possible as a renter to make the building more sustainable without being in control of the building structure.</p> <p>Owner: Company is achieving high environmental standards (such as LEED/renewables) in both its operations and product/service.</p>
Overall Social Impact	Minimal to no steps are taken to directly improve the local and global community.	Company makes some effort to improve the local and global community through staff policies, product services, suppliers, etc.	Company makes significant steps to improve the local and global community through staff policies, product services, suppliers, etc.	Company goes above and beyond to improve the local and global community through staff policies, product services, suppliers, etc.
Most Improved	Company showed no improvement since the initial assessment.	Company showed minor improvement since the initial assessment.	Company showed significant improvement since the initial assessment.	Company showed exemplary improvement since the initial assessment.



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Innovation Award	Company shows no innovation in their business.	Company shows basic innovation in their business.	Company shows effective innovation in their business.	Company shows exemplary innovation in their business.